

Order Item Summary

CBS TELEVISION STATIONS



KOVR-TV

Order ID: 33385	CF NTL-POL	FBD - LBD: 10/05/12 - 10/11/12	HL#:	Created: 08/10/12 10:38 AM
Client: NATIONAL REPUBLICAN...	CPE: / / 2975	Agency Commission: 15 %	Updated: DMIELEN on 08/10/12 07:25 PM	
Agency: NATIONAL MEDIA RESEARCH	Product: EST #2975 SCHED #3 (1300)	Self :20:00	Confirmed: 08/10/12 07:25 PM	
Buyer: TRACEY ROBINSON	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: NICOLE ELIE POL-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KXTV: 0% KCRA: 0% KTXL: 0% KQCA: 0% KMAX: 0% KSPX: 0% CABLE: 0%				

NEW ORDER CHG/PH 08/10/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MDAYBREAK1	0 0 0 0 2 0 0	MORN	30				0.0	\$200.00	2	\$400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/05/12	10/05/12	2										
002	MDAYBREAK1	2 2 2 2 0 0 0	MORN	30				0.0	\$200.00	8	\$1,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/11/12	8										
003	MDAYBREAK2	0 0 0 0 2 0 0	MORN	30				0.0	\$350.00	2	\$700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/05/12	10/05/12	2										
004	MDAYBREAK2	2 2 2 2 0 0 0	MORN	30				0.0	\$350.00	8	\$2,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/11/12	8										
005	MEARLY	0 0 0 0 4 0 0	MORN	30				0.0	\$350.00	4	\$1,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/05/12	10/05/12	4										
006	MEARLY	4 4 4 4 0 0 0	MORN	30				0.0	\$350.00	16	\$5,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/11/12	16										
007	MCBSSAT	0 0 0 0 0 4 0	MORN	30				0.0	\$200.00	4	\$800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/06/12	10/06/12	4										

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Buyer: TRACEY ROBINSON	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: NICOLE ELIE POL-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KXTV: 0% KCRA: 0% KTXL: 0% KQCA: 0% KMAX: 0% KSPX: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	WSUNMORN	0 0 0 0 0 3	NEWS	30				0.0	\$2,000.00	3	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	DDEAL	0 0 0 0 2 0 0	DAY	30				0.0	\$350.00	2	\$700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/05/12	10/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	DDEAL	2 2 2 2 0 0 0	DAY	30				0.0	\$350.00	8	\$2,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/11/12	8										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	DPRICE	0 0 0 0 2 0 0	DAY	30				0.0	\$600.00	2	\$1,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/05/12	10/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	DPRICE	2 2 2 2 0 0 0	DAY	30				0.0	\$600.00	8	\$4,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/11/12	8										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	DY&R	0 0 0 0 2 0 0	DAY	30				0.0	\$600.00	2	\$1,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/05/12	10/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	DY&R	2 2 2 2 0 0 0	DAY	30				0.0	\$600.00	8	\$4,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/11/12	8										

Order Item Summary

CBS TELEVISION
STATIONS

KQVR-TV

Order ID: 33385 CF NTL-POL FBD - LBD: 10/05/12 - 10/11/12 HL#: Created: 08/10/12 10:38 AM

Client: NATIONAL REPUBLICAN... CPE: / / 2975 Agency Commission: 15 % Updated: DMIELEN on 08/10/12 07:25 PM

Agency: NATIONAL MEDIA RESEARCH Product: EST #2975 SCHED #3 (1300) Self :20:00 Confirmed: 08/10/12 07:25 PM

Buyer: TRACEY ROBINSON Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**

AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% KXTV: 0% KCRA: 0% KTXL: 0% KQCA: 0% KMAX: 0% KSPX: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	NNOON	0 0 0 0 2 0 0	NEWS1	30				0.0	\$600.00	2	\$1,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/05/12	10/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	NNOON	2 2 2 2 0 0 0	NEWS1	30				0.0	\$600.00	8	\$4,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/11/12	8										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	DDOCTORS	0 0 0 0 2 0 0	DAY	30				0.0	\$300.00	2	\$600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/05/12	10/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	DDOCTORS	2 2 2 2 0 0 0	DAY	30				0.0	\$300.00	8	\$2,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/11/12	8										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	09:00 - 10:00	0 0 0 0 0 0 2	NFL	30				0.0	\$850.00	2	\$1,700.00		
	NFL TODAY												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	10:00 - 13:00	0 0 0 0 0 0 3	NFL	30				0.0	\$7,500.00	3	\$22,500.00		
	NFL GAME 1												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	DPHIL	0 0 0 0 2 0 0	EFG	30				0.0	\$400.00	2	\$800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/05/12	10/05/12	2										

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AE: NICOLE ELIE POL-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KXTV: 0% KCRA: 0% KTXL: 0% KQCA: 0% KMAX: 0% KSPX: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	DPHIL	2 2 2 2 0 0 0	EFG	30				0.0	\$400.00	8	\$3,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/11/12	8										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	NNEWS4	0 0 0 0 2 0 0	NEWS	30				0.0	\$750.00	2	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/05/12	10/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	NNEWS4	2 2 2 2 0 0 0	NEWS	30				0.0	\$750.00	8	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/11/12	8										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	NNEWS5	0 0 0 0 1 0 0	NEWS	30				0.0	\$1,500.00	1	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/05/12	10/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	NNEWS5	1 1 1 1 0 0 0	NEWS	30				0.0	\$1,500.00	4	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/11/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	NNEWS6	0 0 0 0 1 0 0	NEWS	30				0.0	\$1,500.00	1	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/05/12	10/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	NNEWS6	1 1 1 1 0 0 0	NEWS	30				0.0	\$1,500.00	4	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/11/12	4										

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Buyer: TRACEY ROBINSON	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: NICOLE ELIE POL-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KXTV: 0% KCRA: 0% KTXL: 0% KQCA: 0% KMAX: 0% KSPX: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	NNEWSSU5	0 0 0 0 0 1	NEWS	30				0.0	\$1,200.00	1	\$1,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	AET	0 0 0 0 1 0 0	ACC	30				0.0	\$1,500.00	1	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/05/12	10/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	AET	1 1 1 1 0 0 0	ACC	30				0.0	\$1,500.00	4	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/11/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	WETW	0 0 0 0 0 1 0	ACC	30				0.0	\$500.00	1	\$500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/06/12	10/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	PNAVY	0 1 0 0 0 0 0	REGP	30				0.0	\$6,000.00	1	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/09/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
034	PNCISLA	0 1 0 0 0 0 0	REGP	30				0.0	\$6,000.00	1	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/09/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
035	PVEGATU	0 1 0 0 0 0 0	REGP	30				0.0	\$6,000.00	1	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/09/12	1										

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KQVR-TV

Order ID: 33385 CF NTL-POL FBD - LBD: 10/05/12 - 10/11/12 HL#: Created: 08/10/12 10:38 AM

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Agency: NATIONAL MEDIA RESEARCH Product: EST #2975 SCHED #3 (1300) Self :20:00 Confirmed: 08/10/12 07:25 PM

Buyer: TRACEY ROBINSON Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**

AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% KXTV: 0% KCRA: 0% KTXL: 0% KQCA: 0% KMAX: 0% KSPX: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
036	PBANG*2MENTH	0 0 0 1 0 0 0	REGP	30				0.0	\$6,000.00	1	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/11/12	10/11/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
037	SNFL2ND	0 0 0 0 0 0 3	NFL	30			NFL	0.0	\$15,000.00	3	\$45,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
038	NLATEM-SU	0 0 0 0 2 0 0	NEWS	30				0.0	\$2,000.00	2	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/05/12	10/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
039	NLATEM-SU	2 2 2 2 0 0 0	NEWS	30				0.0	\$2,000.00	8	\$16,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/11/12	8										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
040	LLETTER	0 0 0 0 2 0 0	LETT	30				0.0	\$850.00	2	\$1,700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/05/12	10/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
041	LLETTER	2 2 2 2 0 0 0	LETT	30				0.0	\$850.00	8	\$6,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/11/12	8										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
042	PELEMENT	0 0 0 2 0 0 0	REGP	30				0.0	\$6,500.00	2	\$13,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/11/12	10/11/12	2										

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Client: NATIONAL REPUBLICAN...	CPE: / / 2975	Agency Commission: 15 %	Updated: DMIELEN on 08/10/12 07:25 PM	
Agency: NATIONAL MEDIA RESEARCH	Product: EST #2975 SCHED #3 (1300)	Self :20:00	Confirmed: 08/10/12 07:25 PM	
Buyer: TRACEY ROBINSON	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: NICOLE ELIE POL-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KXTV: 0% KCRA: 0% KTXL: 0% KQCA: 0% KMAX: 0% KSPX: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
043	PWIFESUN2	0 0 0 0 0 0 1	REGP	30				0.0	\$5,500.00	1	\$5,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
044	LFERGUSON	0 0 0 0 1 0 0	LFG	30				0.0	\$550.00	1	\$550.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/05/12	10/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
045	LFERGUSON	1 1 1 1 0 0 0	LFG	30				0.0	\$550.00	4	\$2,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/11/12	4										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	174	0	\$222,450.00	\$189,082.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$222,450.00	\$189,082.50	\$0.00	\$0.00